



National Institute of Food and Agriculture  
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# Overview of NIFA Evaluation Activities

**Karl D. Maxwell, Ph.D.**

Planning, Accountability, and Reporting Staff (PARS)

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# Outline

- I. Overview of PARS
- II. NIFA Evaluation Sound Bytes
- III. Evaluation Resources
- IV. Contact Information

# I. Planning, Accountability, and Reporting Staff (PARS)



## Planning and Evaluation

- Strategic Planning
- Portfolio Reviews
- Performance Measures
- Program Evaluations
- Budget Preparations



## Accountability and Reporting

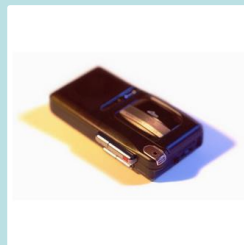
- CRIS
- State Plans of Work
- Outcomes Database
- Ad-hoc Requests
- Annual Reports

## II. Evaluation Sound Bytes: (A.) Data NIFA Collects



### Quantitative

- Patents
- Trainings
- Publications
- Models
- Technologies
- Projects



### Qualitative

- Consumer Involvement
- Customer Satisfaction
- Habits and Health
- Knowledge Transfer
- Improved Practices
- Facilitators/Barriers



## II. Evaluation Sound Bytes: **(B.) Assessing Success**

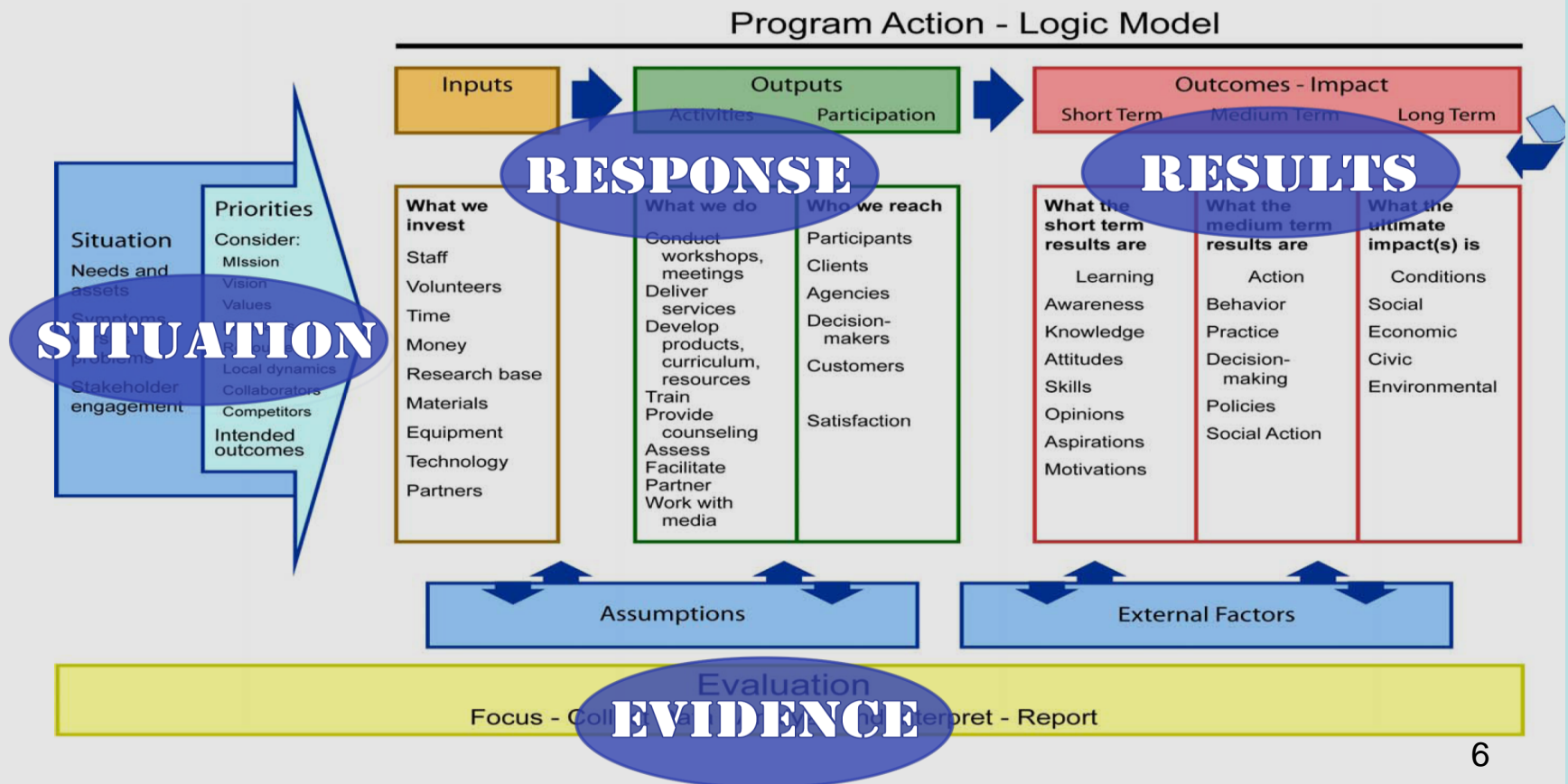
1. Objectives
2. Methodology
3. Timetable
4. Products, Results, Outcomes



## II. Evaluation Sound Bytes: (C.) Logic Models

### PROGRAM DEVELOPMENT

*Planning – Implementation – Evaluation*



## II. Evaluation Sound Bytes: (D.) Sample Performance Measures

### Number of:

- ...refereed journal articles, publications, and patents addressing X
- ...stakeholders providing input on X
- ...new models, theories, methodologies in addressing X
- ...training courses, workshops, curricula developed for X
- ...projects supported that focus on X
- ...individuals reporting behavior change in X
- ...partnerships that support X

## II. Evaluation Sound Bytes: (E.) How Data Are Used



### National Program Leaders

- Program Management
- RFA Improvements



### Office of the NIFA Director

- Presentations
- Requests for Additional Funds
- Audits



### PARS

- Evaluations, Strategic Planning
- Performance Measurement, Needs Assessment, Systems Improvements, Ad-Hoc Requests



### Congress

- Budget Justifications
- Outcomes Reporting
- Fiscal Planning



### Communications

- Marketing and Promotion
- Branding and Coalition-Building



### Other USDA Offices

- Process Improvements
- Collaboration and Networking



## III. Evaluation Resources

- [www.uwex.edu/ces/lmcourse](http://www.uwex.edu/ces/lmcourse)
- [www.uwex.edu/ces/pdande](http://www.uwex.edu/ces/pdande)
- <http://www.cdc.gov/eval/index.htm>
- <http://ctb.ku.edu/>
- <http://www.innonet.org/>
- <http://www.eval.org/>





## IV. Contact Information

**Karl D. Maxwell, Ph.D.**

Program Analyst

Planning, Accountability, and Reporting Staff

Office of the Director

National Institute of Food and Agriculture

800 9th Street, SW, Rm. 1314 | Washington, DC 20024

Phone: (202) 690-1297

Fax: (202) 720-7714

[KMaxwell@nifa.usda.gov](mailto:KMaxwell@nifa.usda.gov)